

## ORDER



**Orders**  
**Order / Rev:** 365767  
**Alt Order #:** 06868820  
**Product Desc:** MITT ROMNEY  
**Estimate:** 113  
**Flight Dates:** 10/31/12 - 11/06/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/R/President  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	226	\$281,550.00	\$239,317.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	226	\$281,550.00	\$239,317.50	0.00
<b>Totals</b>	<b>226</b>	<b>\$281,550.00</b>	<b>\$239,317.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	37%	\$281,550.00
Market	100%	\$760,945.95

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$129,360.81
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	23%	\$175,017.57
KTUD	0%	\$0.00
KVMY	3%	\$22,828.38
KVVU	19%	\$144,579.73
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$7,609.46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/31/12	11/02/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	-- WTF--	:30	6	\$600.00	P-05	0.00	NM	6	\$3,600.00

**KTNV - Las Vegas**

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	11/05/12	11/06/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MT-----	:30	4	\$1,000.00	P-05	0.00	NM	4	\$4,000.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$1,000.00		0.00			
E 14	KTNV	10/31/12	11/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p --WTF--	:30	6	\$1,000.00	P-05	0.00	NM	6	\$6,000.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,000.00		0.00			
E 15	KTNV	10/31/12	11/02/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p --WTF-- (11:00 PM-11:30 PM)	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,500.00		0.00			
E 16	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M----- (11:00 PM-11:30 PM)	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,500.00		0.00			
E 17	KTNV	11/05/12	11/05/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M----- (11:30 PM-12:00 XM)	:30	2	\$1,200.00	P-05	0.00	NM	2	\$2,400.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,200.00		0.00			
E 18	KTNV	10/31/12	11/02/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a --WTF--	:30	6	\$1,200.00	P-05	0.00	NM	6	\$7,200.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,200.00		0.00			
E 19	KTNV	11/05/12	11/05/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH THE STARS M----- (8:00 PM-10:00 PM)	:30	2	\$12,500.00	P-05	0.00	NM	2	\$25,000.00
DANCING WITH THE STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$12,500.00		0.00			
E 20	KTNV	11/05/12	11/05/12	Monday ABC Prime C DANCING WITH THE STARS	CM	DANCING WITH THE STARS M-----	:30	2	\$10,000.00	P-05	0.00	NM	2	\$20,000.00
DANCING WITH THE STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$10,000.00		0.00			
E 21	KTNV	10/31/12	10/31/12	Wed ABC Prime A MIDDLE/SUBURGATORY	CM	MIDDLE/SUBURGATORY --W----	:30	2	\$3,000.00	P-05	0.00	NM	2	\$6,000.00
MIDDLE/SUBURGATORY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$3,000.00		0.00			
E 22	KTNV	10/31/12	10/31/12	Wed ABC Prime B MODERN FAMILY	CM	MODERN FAMILY --W----	:30	2	\$12,000.00	P-05	0.00	NM	2	\$24,000.00
MODERN FAMILY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$12,000.00		0.00			
E 23	KTNV	11/01/12	11/01/12	Thu ABC Prime A CMA AWARDS	CM	CMA AWARDS ---T---	:30	1	\$7,500.00	P-05	0.00	NM	1	\$7,500.00
CMA AWARDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$7,500.00		0.00			
E 24	KTNV	11/02/12	11/02/12	Fri ABC Prime A shark	CM	shark ----F-- (8:00 PM-9:00 PM)	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
shark														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00		0.00			
E 25	KTNV	11/02/12	11/02/12	Fri ABC Prime C 20/20	CM	Fri 10-11p 20/20 ----F--	:30	1	\$5,000.00	P-05	0.00	NM	1	\$5,000.00



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E 37	KTNV	11/04/12	11/04/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
GD MRN SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00		0.00			
E 38	KTNV	11/04/12	11/04/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$325.00		0.00			
E 39	KTNV	11/04/12	11/04/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00		0.00			
E 40	KTNV	11/04/12	11/04/12	Sun ABC Prime A AMERICA'S FUNNIEST VIDEO	CM	AMERICA'S FUNNIEST VIDEO -----S	:30	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
AMERICA'S FUNNIEST VIDEO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00		0.00			
E 41	KTNV	11/04/12	11/04/12	Sun ABC Prime B ONCE UPON A TIME	CM	ONCE UPON A TIME -----S (8:00 PM-9:00 PM)	:30	1	\$7,500.00	P-05	0.00	NM	1	\$7,500.00
ONCE UPON A TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$7,500.00		0.00			
E 42	KTNV	11/04/12	11/04/12	Sun ABC Prime C REVENGE	CM	Sun 9-10p REVENGE -----S	:30	1	\$4,500.00	P-05	0.00	NM	1	\$4,500.00
REVENGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,500.00		0.00			
E 43	KTNV	11/04/12	11/04/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S (11:00 PM-11:30 PM)	:30	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00		0.00			
E 44	KTNV	11/04/12	11/04/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----S (5:00 AM-5:30 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$250.00		0.00			
E 45	KTNV	11/04/12	11/04/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----S (5:30 AM-6:00 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$250.00		0.00			
E 46	KTNV	11/05/12	11/06/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P MT-----	:30	4	\$1,000.00	P-05	0.00	NM	4	\$4,000.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$1,000.00		0.00			
E 47	KTNV	10/31/12	11/02/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P --WTF--	:30	6	\$1,000.00	P-05	0.00	NM	6	\$6,000.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,000.00		0.00			
E 48	KTNV	11/05/12	11/06/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P MT-----	:30	4	\$275.00	P-05	0.00	NM	4	\$1,100.00
MILLIONIAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$275.00		0.00			
E 49	KTNV	10/31/12	11/02/12		CM	M-F 3P-330P --WTF--	:30	6	\$275.00	P-05	0.00	NM	6	\$1,650.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3p Millionaire 3p Millionaire														
MILLIONIAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$275.00		0.00			
E 50	KTNV	11/05/12	11/06/12	330PM ACTION NEWS CM		M-F 330PM-4P MT-----	:30	4	\$350.00	P-05	0.00	NM	4	\$1,400.00
330pm Action News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	MT-----					4	\$350.00		0.00			
E 51	KTNV	10/31/12	11/02/12	330PM ACTION NEWS CM		M-F 330PM-4P -- WTF--	:30	6	\$350.00	P-05	0.00	NM	6	\$2,100.00
330pm Action News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$350.00		0.00			
E 52	KTNV	10/31/12	11/02/12	Judge Judy 4p-5p CM		M-F 4P-5P -- WTF--	:30	6	\$450.00	P-05	0.00	NM	6	\$2,700.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$450.00		0.00			
E 53	KTNV	11/05/12	11/06/12	Judge Judy 4p-5p CM		M-F 4P-5P MT-----	:30	4	\$450.00	P-05	0.00	NM	4	\$1,800.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	MT-----					4	\$450.00		0.00			
E 54	KTNV	11/05/12	11/06/12	Judge Judy 4p-5p CM		M-F 4P-5P MT-----	:30	4	\$450.00	P-05	0.00	NM	4	\$1,800.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	MT-----					4	\$450.00		0.00			
E 55	KTNV	10/31/12	11/02/12	Judge Judy 4p-5p CM		M-F 4P-5P -- WTF--	:30	6	\$450.00	P-05	0.00	NM	6	\$2,700.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$450.00		0.00			
E 56	KTNV	10/31/12	11/02/12	M-F 5-5:30p CM		M-F 5-5:30p -- WTF--	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$1,500.00		0.00			
E 57	KTNV	11/05/12	11/05/12	M-F 5-5:30p CM		M-F 5-5:30p M-----	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----					2	\$1,500.00		0.00			
E 58	KTNV	10/31/12	11/02/12	M-F 6-7p CM		M-F 6-7p -- WTF--	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$1,500.00		0.00			
E 59	KTNV	11/05/12	11/05/12	M-F 6-7p CM		M-F 6-7p M-----	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----					2	\$1,500.00		0.00			
E 60	KTNV	10/31/12	11/02/12	M-F 6-7p CM		M-F 6-7p -- WTF--	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
Action News (6:30 PM-7:00 PM)														
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-- WTF--					6	\$1,500.00		0.00			
E 61	KTNV	11/05/12	11/05/12		CM	M-F 6-7p M-----	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00

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 Estimate: 113

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p										
				Action News		(6:30 PM-7:00 PM)								
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,500.00		0.00			
E 62	KTNV	10/31/12	11/02/12	7p-730p M-F	CM	7p-730p -- WTF--	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
				7p Access Hollywood										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- WTF--				6	\$1,500.00		0.00			
E 63	KTNV	11/05/12	11/05/12	7p-730p M-F	CM	7p-730p M-----	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
				7p Access Hollywood										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,500.00		0.00			
E 64	KTNV	10/31/12	11/02/12	M-F 7:30-8p	CM	M-F 730-8p -- WTF--	:30	6	\$1,500.00	P-05	0.00	NM	6	\$9,000.00
				Millionaire										
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- WTF--				6	\$1,500.00		0.00			
E 65	KTNV	11/05/12	11/06/12	M-F 7:30-8p	CM	M-F 730-8p MT-----	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
				Millionaire										
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,500.00		0.00			
												Totals	226	\$281,550.00